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Student Publications

Sl. No	Student / Faculty Name	Title	Conference / Journal	Title of the conference / Journal	Year	Publisher with ISSN No.
1	Author :- Divya Gaitonde, Co-Author :- Dr. Kumar Mukul	A Study on Employer Branding Undertaken at Weir-BDK Valves, Hubli	International Conference	8th International Conference on Managing Human Resources at the Workplace, 6 and 7 December, 2019, SDMIMD, Mysore.	2019	ISBN: 978-93-83302-41-3/SDM IMD, Mysore
2	Author: Laxmi Hanchinal Co-author: Dr.Kumar Mukul	A study on KRAs in overall effectiveness of performance management system at Sankalp Semiconductor, Hubli	International Conference	8th International Conference on Managing Human Resources at the Workplace, 6 and 7 December, 2019, SDMIMD, Mysore.	2019	ISBN: 978-93-83302-41-3/SDM IMD, Mysore
3	Author: Madhuri Jangannavar Co-Author :- Dr. Kumar Mukul	A Study on Effectiveness of Employee Engagement Undertaken at Weir BDK Valves, Hubli.	International Conference	8th International Conference on Managing Human Resources at the Workplace, 6 and 7 December, 2019, SDMIMD, Mysore.	2019	ISBN: 978-93-83302-41-3/SDM IMD, Mysore
4	Author: SZeshan Ali Co-Author :- Ningaraj Garag, Prof. Saptarshi Mukherjee	A CASE STUDY CONDUCTED ON SAKSHI FINANCIAL SOLUTIONS	Conference and its Journal	Presented at International Conference on Emerging Trends in Business management and published at PIBM Management Journal	2018	Volume III, ISSN : 2455-8796/ PIBM, Pune
5	Author: Ajay D Bisnalli Co-Author :- Prof. Saptarshi Mukherjee	Financial Inclusion in India	Conference and its Journal	Presented at International Conference on Emerging Challenges of Global Business and Road map for Innovative Solutions and published at JAC: A Journal of Composition Theory	2019	Volume XIII , ISSN No. 0731-6755, Impact factor 5.7



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6	Author: Nikita Khatwate Co-Author :- Prof. Saptarshi Mukherjee	NPA AND ITS IMPORTANCE- WITH REFERENCE TO AZAD CO-OPERATIVE BANK,GADAG	Conference and its Journal	Presented at International Conference on Emerging Challenges of Global Business and Road map for Innovative Solutions and published at JAC: A Journal of Composition Theory	2019	Volume XIII , ISSN No. 0731-6755, Impact factor 5.7
7	Author: Amarnath R Co-Author :- Prof. Saptarshi Mukherjee	Risk and Return Trend Analysis and its impact by HDFC, ICICI, INDUSLAND, KOTAK AND SBI STOCKS IN BANK NIFTY	International Conference	5th International Conference on Economic Growth and Sustainable Development : Emerging Trends, November 15 and 16th, SDM IMD, Mysore	2019	ISBN: 978-93-83302-40-6/SDM IMD, Mysore
8	Author: Aishwariya K Co-Author :- Prof. Saptarshi Mukherjee	Economic Prospects in dairy industry with special reference to Nandini	International Conference	5th International Conference on Economic Growth and Sustainable Development : Emerging Trends, November 15 and 16th, SDM IMD, Mysore	2019	ISBN: 978-93-83302-40-6/SDM IMD, Mysore
9	Author: Laxmi Hanchinal Co-author: Dr.Kumar Mukul Third Author: Shruti Modak	A study on KRAs in overall effectiveness of performance management system at Sankalp Semiconductor, Hubli.	International Conference	8th International Conference on Managing Human Resources at the Workplace, 6 and 7 December, 2019, SDMIMD, Mysore.		ISBN: 978-93-83302-41-3/SDM IMD, Mysore
10	Author: Ujwal Hiregoudar Co-author: Prof Amit AThird Author: Rajendraprasad	Customer Perceptions and Attitudes towards services of Klassic Motors	Journal	Spurthi, IMSR Journal od management thoughts	2017	ISSN:224 9-1201
11	Author: Ramakrishna patil Co-author: Dr Rajendraprasad K H	A Study on customer satisfaction towards Bajaj Pulsar bike for Chennamma motors, Hubli	Journal	Spurthi, IMSR Journal od management thoughts	2019	ISSN:224 9-1201

12	Author: Prof Amit N Angadi Co-author: Mr Abhishek Madiwalar	Factors Affecting Loyalty In Organized Retailing a Study"	Journal	Spurthi, IMSR Journal od management thoughts		ISSN:224 9-1201
13	Author: Raghavendra Nayak Co-author: Jayadatta S	SIGNIFICANT IMPACT OF COVID-19 ON TRAVEL AND TOURISM INDUSTRY	Journal	Universe International Journal of Interdisciplinary research	2020	ISSN:258 2-6417
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